AGENCY NAME:	College of Charleston		<del></del>
AGENCY CODE:	H150	Section:	

Fiscal Year 2020–2021 Accountability Report

## **SUBMISSION FORM**

I have reviewed and approved the data submitted by the agency in the following online forms:

- Reorganization and Compliance
- Strategic Plan Results
- Strategic Plan Development
- Legal
- Services
- Partnerships
- · Report or Review

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR (SIGN AND DATE):	andered Hen
(TYPE/PRINTNAME):	Andrew T. Hsu
BOARD/CMSN CHAIR (SIGN AND DATE):	David M. Hox
(TYPE/PRINT NAME):	David M. Hay

## FY 2020-2021 Agency Accountability Report Reorganization and Compliance Responses:

	These responses were submitted for the FY 2020-2021 Accountability Report by the														
	COLLEGE OF CHARLESTON														
Primary Contact:	rimary Contact:														
First Name	Last Name	Role/Title	Phone	Email Address											
John	Loonan	EVP for Business Affairs/CFO	843-953-1634	loonanjf@cofc.edu											
Secondary Conta	ict														
First Name Last Name Role/Title Phone Email Address															
Dawn Willan Vice President of Fiscal Services 843-953-6367 willande@cofc.edu															

## Agency Mission

Founded in 1770, the College of Charleston is a public university grounded in the principles of the liberal arts and committed to developing ethically centered, intellectually versatile and globally fluent citizens who create innovative solutions to social, economic and environmental challenges.

Adopted in: 2020

Agency Vision

The College of Charleston will be a transformative national university redefining liberal arts education through innovation.

Adopted in: 2020

Recommendations for reorganization requiring legislative change.

No

Please list significant	Please list significant events related to the agency that occurred in FY 2020-2021.													
			Agency Measures											
Month Started	Month Ended	Description of Event	Impacted	Other Impacts										

Does the agency intend to make any other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in FY 2021-22?

Note: It is not recommended that agencies plan major reorganization projects every year. This section should remain blank unless there is a need for reorganization.

Yes

The college is considering a reorganization where the current School of Education, Health & Human Performance would become (1) the School of Education, and (2) the School of Health & Human Movement Sciences. This reorganization would better support the academic focus of the underlying programs.

Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? See also S.C. Code Ann. § 60-2-20.

Yes

If not, please explain why.

Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 20-1-10 through 20-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).

Yes

Does the law allow the agency to promulgate regulations?

No

#### FY 2020-2021 Agency Accountability Report FY2020-21 Strategic Plan: These responses were submitted for the FY 2020-2021 Accountability Report by the COLLEGE OF CHARLESTON Provide students a highly personalized education based on a liberal arts and sciences core and enhanced by opportunities for experiential education Strategy 1.1 Statewide Enterprise Objective Enhance the undergraduate academic core Education, Training, and Human Development Data Source Data Location Primary Stakeholder Continue to develop select online undergraduate What State Fiscal Is this courses or credit hours, there's a discrepancy courses and programs and increase on-line student equal to or department is between the description and the calculation? (Original: credit hours (SCH) by an average of 8% per year greater than Year (July 1 -CHE official data responsible for A significant increase in online SCH is 1.1.1 45799 14000 160112 Count June 30). Sum of SCH in courses taught online) tracking? due to the COVID-19 pandemic. Important in ensuring that we are regularly engaged with the Lowcountry beyond campus. We have strengthened our commitment to public history, Enhance UG academic programs that are strongly linked to the history, traditions, culture and environment of Charleston and the Lowcountry, such as new UG majors in African-American studies and equal to or greater than State Fiscal Year (July 1 -June 30). sustainability. There will be an average of thirty strengthened our academic programs tied to the Lowcountry, and continued the Race and Social Justice Initiative. programs or specialty events per year through FY2020 with this focus. 1.1.2 64 Count Count of programs and specialty events Internal records Provost's Office

FY 2020-2021 Strategic Plan FY 2020-2021

	These responses were submitted for the FY 2020-2021 Accountability Report by the  COLLEGE OF CHARLESTON														
Goal	-, -, -, -, -, -, -, -, -, -, -, -, -, -														
	1.2									Statewide Enter	prise Objective				
Develop and	retain a highly qualified and diverse faculty and staff									Education, Traini	ng, and Human Develo	oment			
Measure Number	Description	Base	Target	Actual	Value Type		Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes	
1.2.1	For all ranks and titles, improve salaries of faculty to nationally competitive levels demonstrated as within 45% of our identified peer institutions average.	10	) 12	11	Count	equal to or greater than		Annual reporting of institutional salaries to IPEDS, compilation of average faculty salary across all ranks for peer group	Internal records	IPEDS Human Resources	(		0 (	The Faculty Compensation Committee is tracking this ranking for requests to the D Board of Trustees for faculty raises.	
1.2.2	Increase roster faculty lines to enhance diversity, facilitate incovitive programs and faculty research, expand opportunities for undergraduate and graduate student research with faculty mentors, and enhance personalized education. This will include an average of two or more new hires per year through 2020 focused on this objective.	555	5 550	535	Count	equal to or greater than			CHE official data	What department is a responsible for tracking?	c		0	Roster faculty lines are being monitored in relationship to enrollments.	
1.2.3	Enhance resources for pedagogical innovation, faculty research, and creative activity through the re- establishment of a faculty development center by 2020; incentivize writing and grant proposals by  maintaining an average of three hundred fifty writing,  grant proposal, and other development workshops or  refreats per year through 2020.	875	400	424			State Fiscal Year (July 1 -	Count of supported faculty activities involving full-day or multi-day workshops on curriculum development, writing retreats, etc., grants awarded internally at the institutional level	Internal records	Provost's Office	C		0	We use this measure to track our faculty development initiatives, introducing new ones, such as the "faculty for sustainable living workshop," and eliminating those that have already fulfilled their need or that are no longer of interest. We also use it to track total numbers of faculty trained for specific initiatives, such as our FYE and our Distance Education expansion.	
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FY 2020-2021 Strategic Plan FY 2020-2021

	These responses were submitted for the FY 2020-2021 Accountability Report by the COLLEGE OF CHARLESTON														
Goal	oal Provide students a highly personalized education based on a liberal arts and sciences core and enhanced by opportunities for experiential education														
Strategy															
Recruit, en	roll and retain an academically distinguished, well-prepa	red and diverse stud	lent body							Education, Traini	ng, and Human Develop	pment			
Measure Number											Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes	
1.3.1	Increase the amount of merit-based and need-based scholarship funding from approximately \$15 million to \$20 million by FY2020, largely funded through private sources; some portion should be allocated in accordance with the Diversity Strategic Plan.		\$21,000,000.00		Dollar		Year (July 1 -	Sum of dollars accepted. We have excluded the following categories of funds found on the financial aid Summary of Awards reports under the Institutional category, given that they are specialized funds and not scholarship	Internal records	Office of Financial Aid	· (		D (	First full year on common app; record number of applications and subsequently more students qualified for scholarships (non-residents). Coffc was test optional for Fall 2020 so also contributed to increased scholarship eligibility. Implemented merit need based aid for SC residents to help with affordability for jour in-state students.	
1.3.2	Investigate best practices for retention at other universities and, as appropriate, implement those practices to significantly increase retention rates for undergraduate and graduate students. The goal is to maintain an overall student retention/graduation rate from fall to fall of a minimum of 85% for all degree- seeking students at the undergraduate and graduate level, respectively.	87%	85%	100%		equal to or greater than	Other	Retention of all degree seeking undergraduate students from fall to fall semester including those who graduated from the College	CHE official dati	a o	(		) (	Retention/graduation data is consistently referred to for enrollment projections, financial projections, peer and peer aspirant comparisons, and regulatory reporting.	
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FY 2020-2021 Strategic Plan FY 2020-2021

	These responses were submitted for the FY 2020-2021 Accountability Report by the  COLLEGE OF CHARLESTON														
	1 Tortide students the ground and interdisciplinary perspectives necessary to address the social, economic, environmental, edition, scientific and pointed issues of the 21st century														
Strategy	2.1									Statewide Enter	prise Objective				
Recruit, enro	ll and retain an academically distinguished, well-prepar	ed and diverse stud	lent body							Education, Traini	ng, and Human Develo	pment			
Measure Number		Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes	
	Following the Diversity Strategic Plan, increase diversity of students by an average of 1% per year in under-represented minorities through FY20 to levels more reflective of the greater community to promote dissemination of ideas and perspectives from varying cultures and life experiences.	20%	18%	0%		equal to or greater than		Count of (undergraduate) students reported using federal methodology as African American, American Indian/Alaska Native, Asian, Native Hawaiian/Pacific Islander, Hispanic or Two or More Races, divided by total student population including degree and non-degree seeking	CHE official data	o	(	0	0 0	These data are consistently tracked by senior administration and the Board of Trustees to monitor progress in URM enrollments.	
	Following the Diversity Strategic Plan, increase diversity of faculty to levels more reflective of the greater community to promote dissemination of ideas and perspectives from varying cultures and life experiences by providing diversity training to a minimum of 20 faculty per year through FY20.	173	3 100	395			Year (July 1 -	Count of faculty attending diversity training workshops	Internal records	Provost's Office				We use this to monitor our diversity training associated with faculty and instruction. We have fine-tuned our inclusive learning environments workshop in new faculty orientation, based on feedback. Also, our Office of institutional Diversity has introduced a series of new diversity workshops for 2018-19	
	Following the Diversity Strategic Plan, increase diversity of staff to levels more reflective of the greater community to promote dissemination of ideas and perspectives from varying cultures and life experiences by providing an average of fifteen programs or special events per year through FY20.	15	s 30	115			Year (July 1 -	Total number of OID programs and workshops	Internal records	Office of Diversity	(			Creating diversity programs, workshops, and events focusing on creating a safe place (home) for individuals and groups to self-identify, be recognized, and affirmed has received positive responses most likely due to the idea of creating space for individual self-affirmation while also promoting inclusivity.	
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	These responses were submitted for the FY 2020-2021 Accountability Report by the  COLLEGE OF CHARLESTON														
Goal	1 To the Charleton and Michael Michael To Charleton and Control of														
	2.2									Statewide Enter					
Provide up-t	to-date facilties and infrastructure to enhance academic	, co-curricular and e	xtra-curricular progra	ms.						Education, Traini	ng, and Human Develo	oment			
Measure Number	Description	Base	Target	Actual	Value Type		Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes	
2.2.1	Build, renovate or maintain 10 classrooms, laboratories, and studios with new technologies that allow for a variety of class sizes and teaching and learning styles by FY 17.	0	10	7		greater	State Fiscal Year (July 1 - June 30).	Count of rooms rennovated	Internal records	Information Technology	(		D 0	Annual renovations at this pace are not sufficient to maintain a teaching/learning environment that is consistent with contemporary methodologies. Have developed a classroom plan spreadsheet.	
2.2.2	Support an academic computing and library infrastructure that enhances the research and teaching missions of the College by increasing the library materials budget by an average of 3% per year through FY20.	\$3,019,969.00	\$3,170,967.45	\$2,922,307.00	Dollar	equal to or greater than	Year (July 1 -	Percentage of annual library materials budget increase year to year	Internal records	Library	· ·			The COVID-19 pandemic dramatically impacted our library materials budget for FY21. In addition to receiving no funding to cover the cost of inflation on library subscriptions (typically between 100 total 150k annually) we also faced budget cuts totaling \$97.662. To manage a loss of this nature, the library suspended all approval plan book purchasing, cancelled subscriptions with higher cost per use metrics, and continued to, once again, further reduce the book budget.	
223	Expand internet to 1.5GBPS, storage to 110TB +4STB Backup and server capacities to 350.	0	0	0			Year (July 1 -	Count of what?	Internal records	Information Technology			0 0	We continually monitor and measure connectivity as more mobile devices are added.  Storage capacity can be split into two categories: 1) enterprise storage, which support the central systems like HR, Finance, and Student systems. 2) Consumer storage, which supports enduser document storage (i.e. home drive and departmental storage). We are in the process of migrating consumer storage to Office.365 OneDrive, which will help us in repurposing on premise storage to support the growing enterprise storage needs.  As we improve and update our IT infrastructure, we're learning that transitioning to cloud services is a more long-term strategy and improves business continuity.	
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Goal	Achieve financial stability by creating a new financial model for the College of Charleston														
Strategy															
Establish cam	npus wide policies and practices to generate new resou	urces and foster grea	Education, Traini	ng, and Human Develop	oment										
Measure Number I	Description	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes									
1	Ensure that tuition rates are determined in amounts necessary to meet operating and strategic goals on an annual basis consistent with inflation as measured by a composite of HEPI and CPI. (In-state)	\$12,518.00	\$11,998.00	\$12,518.00	Dollar Amount		State Fiscal Year (July 1 - June 30).	Tuition rates as provided by Business Affairs	Internal records	Business Affairs	c	)		Tuition rates are consistently monitored against student ability to pay to ensure continual enrollments.	
1	Ensure that tuition rates are determined in amounts necessary to meet operating and strategic goals on an annual basis consistent with inflation as measured by a composite of HEPI and CPI. (out-of-state)	\$32,848.00	\$30,386.00		Dollar Amount		State Fiscal Year (July 1 - June 30).	Tuition rates as provided by Business Affairs	Internal records	Business Affairs	C	, (		Tuition rates are consistently monitored against student ability to pay to ensure continual enrollments.	
	Execute fundraising efforts in support of the College of Charleston's strategic plan and high-priority philanthropic initiatives, with an annual goal of \$16M in new philanthropic commitments for FY2019.	\$17,700,000.00	\$16,000,000.00	\$20,200,000.00	Dollar	greater	State Fiscal Year (July 1 - June 30).	New commitment amount raised in a fiscal year	Internal records	Advancement Office	C		D (	Evaluate fundraising performance.	
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	These responses were submitted for the FY 2020-2021 Accountability Report by the  COLLEGE OF CHARLESTON														
Goal															
Strategy															
Collaborate v	with local, national and international institutions to lever	age higher educatio	n for a stronger Soul	Education, Train	ing, and Human Develo	pment									
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes	
	Expand study abroad participation for students through College programs abroad, bilateral and consortium/affiliate agreements. Maintain an average increase of 5% per year student participation in study abroad through FY2020.	330	1073	4	Count	greater		Counts of student participation in study abroad opportunities	Internal records	Office of International Education		)		Due to the COVID-19 pandemic, only a few students were able to study abroad during the 2020-2021 academic year. We should rebound slightly for the 2021-2022 year.	
	Continue to increase sponsored research activity by increasing number of external funding submissions an average of 2% per year by averaging three years at a time through FY20 by Office of Research and Grants Administration.	134	125	129		greater		Average of current, previous and next previous year submissions	Internal records	Office of Research and Grants Administration		)		Gauge of assistance provided to faculty in preparation/submission of external funding applications.	
	Establish an average of one new partnership per year though FY20 with PK-12 schools exemplified by established partnerships with area schools and districts.	483	400	478	Count	greater	State Fiscal Year (July 1 - June 30).	Count of PK-12 school partnerships established	Internal records	Provost's Office	(	)		We use this to monitor our engagement 0 with the local school districts.	
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# FY 2020-2021 Agency Accountability Report Budget Responses:

## These responses were submitted for the FY 2020-2021 Accountability Report by the

## COLLEGE OF CHARLESTON

			FY 2020-21 Expe	enditures (Actual)	,		FY 2021-22 Expe	enditures (Project	ed)	
State Funded Program Number	State Funded Program Title	Description of State Funded Program	General	Other	Federal	TOTAL	General	Other	Federal	TOTAL
6000.010000.000	Education & General	Represents expenditures in support of the primary mission of the institution which is to provide a high-quality education in the arts and sciences, education and business. Functional classifications for financial reporting are Instruction, Research, Public Service, Academic Support and Libraries, Student Services, Operation and Maintenance of Plant, Institutional Support, and Scholarships and Fellowships.	\$23,604,894.00	\$154,750,847.00	\$1,508,430.00	\$179,864,171.00	\$26,253,469.00	\$148,111,642.00	\$4,905,765.00	\$179,270,876.00
6000.250000X000	Lowcountry Grad Center	The Lowcountry Graduate Center works collaboratively with leading South Carolina colleges and universities to provide tailored graduate programs and leading faculty through their local campus. The goal is to enable working projessionals to grow their careers in the greater Charleston area.	\$785,099.00			\$785,099.00	\$785,099.00			\$785,099.00
6500.000000.000	Auxiliary Services	Represents expenditures of self-supporting operations that provide services and facilities for students. Those operations would include Residence Halls, Food Service, Health Services, Vending, Bookstore, Parking and Athletics.		\$36,899,309.00		\$36,899,309.00		\$42,329,217.00		\$42,329,217.00
9500.050000.000	State Employer Contributions	Employer contributions to employee benefit plans such as retirement, life, health and dental insurance, social security and medicare, workers compensation, and unemployment insurance	\$6,424,514.00	\$32,495,424.00	\$390,978.00	\$39,310,916.00	\$7,555,210.00	\$33,733,659.00	\$594,235.00	\$41,883,104.00